



2018

Annual Report

A Davis Community Resource for Education,
Inspiration, and Engagement



Dear Friends of Central Park Gardens,

2018 marked the 11th year of growth and development for Central Park Gardens of Davis. Although our volunteer effort has been building for over a decade, our existence as a nonprofit organization is still in its infancy. We are so grateful to all the volunteers, donors, and partners who have supported Central Park Gardens of Davis this year, allowing us to build a strong foundation for a robust future.

We kicked off 2018 with the development of a strategic plan with four main goals to guide our work in the years to come:

1. EDUCATE - Strengthen the garden as an educational resource
2. INSPIRE - Continue developing the beauty and vitality of the garden
3. ENGAGE - Actively engage with the community to expand our audience and improve the experience of visitors, volunteers, and donors
4. SUSTAIN - Ensure the long-term survival of the garden

This report shares our progress towards meeting these goals, and I am particularly proud of our work to expand our educational signage in the garden, develop a new tour program, and use social media as a platform to engage a broader community. As an all-volunteer organization, we depend on the passion, creativity, and commitment of community members to operate. Coming together to care for a public garden is a powerful expression of love of nature and love of community. Please help us keep this spirit alive and thriving by supporting and sharing our work.

Thank you,

Emily Griswold, President

Volunteer Engagement



- Volunteer Board members and Garden Stewards led 22 Saturday volunteer gardening sessions in 2018 to care for garden plantings.
- UC Master Gardeners of Yolo County put in over 500 hours of volunteer service to support public education through the garden.



Public Education

Workshop Feedback

"Great presentation"

"...very informative for a beginner"

"...exactly what I needed"

"...very helpful subject matter and lovely presentation"

"...two presenters are very knowledgeable also realistic and practical"

"...answered all our questions"



Free Gardening Workshops

Volunteers from the UC Master Gardeners of Yolo County held 10 public workshops in the gardens on sustainable plants and gardening practices.



Public Education



New Educational Initiatives

- A new seasonal signage program highlighted special features in the garden, expanding learning opportunities for casual visitors.
- We launched a new seasonal tour program guided by trained volunteer UC Master Gardeners of Yolo County.

What's Wrong with this Peach Tree?

Peach Leaf Curl is a fungal disease that affects the blossoms, fruit, leaves and shoots of peach trees. The distorted, puckered, reddened foliage that it causes can be readily seen in Spring. Look for resistant varieties or treat the tree with fungicide each year after the leaves fall.

Go to ipm.ucanr.edu/QT/peachleafcurl.html for more information on how to manage this disease.



CentralParkGardens.org
Facebook: Davis Central Park Gardens
Instagram: Central Park Gardens of Davis



Scan for more info on peach leaf curl



Community Engagement



- Our Open House and Plant Sale is our largest public event of the year, and our main fundraiser. Volunteers grew over 850 vegetable, herb, flower, succulent, and native plants for the sale.
- We presented information about the garden to the Sunrise Rotary Club, Noontime Rotary Club, and Soroptimists of Davis
- We expanded our social media presence with regular plant profiles and images of events in the garden

Instagram

- 87 posts generated in 2018
- 349 total followers by the end of 2018

Facebook

- 300+ page likes in 2018



Financial Summary

2018 Annual Financial Report

for fiscal year ending December 31, 2018

Support and Revenue*

| | | |
|----------------------------|----|-------|
| Unrestricted Contributions | \$ | 5,766 |
| Plant and T-shirt Sales | \$ | 1,619 |
| | \$ | 7,385 |

Expenses

| | | |
|------------------------------------|----|-------|
| Garden Maintenance and Enhancement | \$ | 228 |
| Special Events | \$ | 843 |
| Insurance | \$ | 1,262 |
| Website | \$ | 588 |
| General Administrative | \$ | 203 |
| | \$ | 3,124 |

| | | |
|-------------------------------|----|--------------|
| Increase in Net Assets | \$ | 4,261 |
|-------------------------------|----|--------------|

| | | |
|--|----|--------------|
| Net Assets at Beginning of Year | \$ | 9,737 |
|--|----|--------------|

| | | |
|----------------------------------|----|---------------|
| Net Assets at End of Year | \$ | 13,998 |
|----------------------------------|----|---------------|

*Note that this does not include in-kind donations



Thank You

Founding Friends

Pipeline Patrons (\$1000+)

Lois Wolk

Sage Supporters (\$500+)

Ann Daniel
Chris Decker
Jacques and Galia Franco
Emily Griswold

Lily Leaders (\$250+)

Dan Dowling

Bee Benefactors (\$100+)

Malia Curby
Joyce Hardi
Judy Hecomovich
Susan Moore
Gail Morriss
Allan Peterson
D.B. Robinson
Karen Sibbett
Allan and Jean Telford
Janet Thatcher

Deergrass Defenders (\$70+)

Elsa Ruiz Duran

Poppy Protectors (\$35+)

Karen Carberry-Goh
Sue Carriere
Julie Jacquemin
Jeri Ohmart
Tribute to Willa Pettygrove
Paul and Linda Parsons

Seedling Stewards (\$15+)

Barbara Anderson

Volunteer Leaders

Board Members

Emily Griswold, President
Ann Daniel, Treasurer
Jan Bower, Secretary
Zachary Bouchard
Marion Cantor
Malia Curby
Chris Decker
Jim Fowler
Judy Hecomovich
Susan Moore
Peg Smith
Allan Telford
Jean Telford

Garden Stewards

Zachary Bouchard
Jan Bower
Marion Cantor
Karen Carberry-Goh
Sue Carriere
Malia Curby
Chris Decker
Judy Hecomovich
Julie Jacquemin
Renee Lawver
Allan Telford
Jean Telford
Lori Thurn
Yanan Zhang

Garden Adopters

Jan Bower
Marion Cantor
Karen Carberry-Goh
Ann Daniel
Arlen Feldman
Emily Griswold
Paula Haley
Judy Hecomovich
Christine Joshel
Susan Moore
Gail Morriss
Donna Moyer
Barbara Ohlendorf
Linda Parsons
Paul Parsons
Peg Smith
Lois Suder
Allan Telford
Jean Telford

Tour Program

Jan Bower
Barbara Evoy
Priscilla Ross
Peg Smith
Linda Parsons
Barbara Ohlendorf
Zac Bouchard
Renee Lawver
Gail Morriss
Paul Parsons
Malia Curby

Partners



Contact Us



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